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PELARGONIUMS



GARDENER'S JOY

Wholesale Price List

— 1926 —

R. M. HENLEY

Pelargonium Specialist

Hartford City,

Indiana

TERMS OF SALE

Our prices are as low as good plants of high quality will permit. Refer to the classified columns of The Florists' Review or Florists' Exchange for any change of prices during 1926 and for varieties and sizes ready for prompt shipment.

Three percent discount for cash with order; two percent, ten days; sixty days net.

QUALITY

All plants will be strong and well rooted, free of white fly and other insects. Clean stock means a great deal to our customers. We spare no expense to have our stock healthy and free of fungous diseases. Several thousand pelargoniums are propagated every month of the year and we grow them in large quantitites so that quality stock can be produced. Every few days we receive letters complimenting the quality of our plants.

CERTIFICATE OF INSPECTION

We have a certificate of inspection, issued by the Indiana State Entomologist, certifying our stock to be free from injurious insects and diseases. A copy of this certificate is attached to every shipment. We have permit certificates from various southern states including Texas, Mississippi and Louisiana. Many states and all of Canada require a certificate of inspection.

PACKING

We pack carefully. Years of experience have taught us how to pack pelargoniums to arrive in

the best condition. Our count is liberal. Numerous shipments have been made to Canada, Mexico, Pacific and Atlantic coasts, which have arrived in splendid condition. In cold weather we use plenty of newspapers and wrap on outside when necessary, so very seldom have a shipment frost bitten.

Please report promptly any damaged shipment to the express agent at destination so that he can examine shipment and verify claim.

REFERENCE

Orders from unknown parties must be accompanied by cash or satisfactory references. Please furnish us with three references in the trade with whom you have been doing business.

OUR GUARANTEE

We endeavor to make every shipment satisfactory to our customer. Should any shipment not be as we represent, please report to us at once.

R. M. Henley



EASTER GREETING

Cyanogas Calcium Cyanide

We recommend this fumigate for white fly, aphis and thrip. It has almost entirely taken the place of sodium cyanide. Shipments made from Hartford City by express. We will be pleased to send you a descriptive circular of Cyanogas.

5-lb. Can	\$ 2.50	25-lb. Can	\$ 8.50
100-lb. Drum	\$25.00		
Less Five Percent for Cash with Order.			

Drummond's White-Fly Liquid

Every known spray for white fly has been tested in our greenhouse and our experience has shown that none has been the equal of White Fly Liquid. We ship direct from the factory by prepaid express at the following factory prices.

8-lb. Tin	\$16.00	2-lb. Tin	\$ 5.00
4-lb. Tin	9.00	1-lb. Tin	3.00
Less Five Percent for Cash with Order.			



FACILITIES

The above is a view of one of our houses of pelargonium stock plants. Our stock is arranged so we can propagate continuously throughout the year. With nine houses devoted exclusively to pelargoniums we are the largest growers of this plant in America.

CULTURE

Pelargoniums are one of the leading blooming plants for Easter, Mothers' Day, and Memorial Day sales. Easter Greeting, its three sports and Mrs. Layal, can easily be had in bloom for Easter and later. The other varieties begin blooming the latter part of April and are at their best throughout May and early June.

We recommend pinching during November, December and January for March and April blooming; January and February for Mothers' Day; February and early March for Memorial Day. Easter Greeting, its three sports and Mrs. Layal will bloom sooner after pinching than the other varieties. Pelargoniums will make branched plants without pinching and will bloom earlier than when pinched.

For large plants for Easter and Mothers' Day sales, we recommend purchasing two-inch plants during May and June. Cuttings taken during late spring are from blooming shoots and do not make as good plants as those propagated earlier.

Pelargoniums grow much faster than geran-

jums after they are established in two-inch pots, but make few cuttings and are very difficult to root. We have the latter down to a science.

Rooted cuttings of pelargoniums are not satisfactory to ship and we will not send them to our customers.

Our plants are kept clean and free of white fly and unless you have a bad infestation, you will never be troubled with white fly providing you fumigate with cyanide or spray occasionally. Keep the young plants shifted and never let them get pot bound. Use a good loam soil with well rotted manure and bone meal. A house that is kept at 50 degrees at night will give you the best results. By running them on the dry side when in bloom, the flowers will hold their petals better after leaving the greenhouse.

Fumigating with Cyanogas Calcium Cyanide is the easiest and cheapest method of ridding your houses of white fly. Cyanide is also effective against aphis and thrip. Spraying with White Fly Liquid, or some similar preparation, is very effective.

PELARGONIUMS--VARIETIES

We Grow the Ten Leading and Best Varieties.

EASTER GREETING—The enormous flowers are a bright red, each petal being marked with a large black blotch. This variety is remarkable on account of its long blooming season, not only producing its prime crop very early in the spring, but ordinarily continuing from March until fall, as do its three sports.

LUCY BECKER—This grand variety is a sport of Easter Greeting and is like it in everything but color, which is a rosy pink, and is very free in bloom. A splendid variety.

SWABIAN MAID—A fine sport of Easter Greeting with brilliant salmon flowers of large size, strikingly set off by black blotches at the base of each petal. This variety is equal to its parent in every way.

WURTENBERGIA—Sport of Easter Greeting. Flowers are a much deeper red than its parent, with large velvety black blotches and the same blooming qualities. In growth, it is much stronger and will make a plant quicker. The best bedding variety.

GARDENER'S JOY—The ground color is an apple-blossom pink, and the two upper petals have blotches of deep brown. It has the largest cluster of flowers of any variety, which rises

above the beautiful foliage, and reminds one of a rhododendron cluster. Its growth is very sturdy and makes a splendidly shaped plant. We consider it the best light colored variety.

GERMAN GLORY—Large clusters of flowers that are Cattleya blue with a long period of bloom. The upper petals contain two large crimson spots. This variety has a very robust growth and is very beautiful and popular.

MRS. LAYAL—The true pansy pelargonium. The coloring and marking of the flowers are most extraordinary; light pink, white, dark purple, black, etc., rivaling the pansy in uniqueness of flower. An early bloomer.

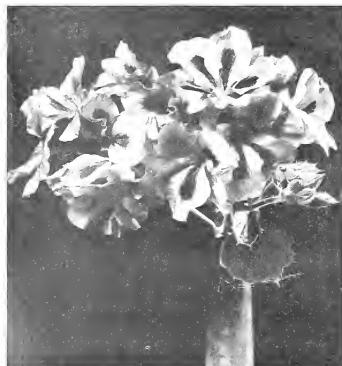
PRINCE BISMARCK—Immensely large flowers, strongly crimped, of fine shade, color rich lavender, with velvety black blotches, with remarkably robust habit. The large clusters rise gracefully above the beautiful foliage.

WOLFGANG GOETHE—Flowers large and slightly crimped, ground color red, with five well defined violet black spots. Robust grower. The best deep red variety.

EASTERN STAR—Light salmon color with five large reddish brown spots and has a long period of bloom.

Price List-- All Varieties		SIZE	PER DOZEN	PER 100	PER 1000
			\$1.50	\$10.00	\$ 90.00
		2-inch	\$2.25	\$15.00	\$140.00
		4-inch	\$3.60	\$25.00	

Six at dozen rate; 25 at hundred rate; 250 at thousand rate.



LUCY BECKER

\$1.25 per dozen; \$8.00 per 100; \$75.00 per 1000

*Special for
March and April*

On account of our very large production of cuttings during January and February and the very favorable growing weather during the early spring months, we are making the following special prices on two-inch for shipment during March and April only. This is splendid stock that will make you nice three-inch and four-inch plants for May sales or large plants for 1927.

—2-inch—